**Buyer Lead Text Templates**

Compliments of Greg Harrelson

**No Name Lead**

I believe you were looking at property for sale in (City Name) and I wanted to see how I can help you?

(Agent Name – Company Name)

**Coming to MB?**

Hi %FIRST\_NAME%! When will you be available to look at property for sale in (City Name)?

(Agent Name – Company Name)

**Still Interested?**

Hi %FIRST\_NAME%......You had looked at property here in (City Name). Are you still interested in buying a property?

(Agent Name – Company Name)

**New Lead Signup #1**

Hi %FIRST\_NAME%! I saw you signed up on our website and wanted to see when you would be available to look at property?

(Agent Name – Company Name)

**New Lead Signup #2**

I see you signed up on our website, did you see anything that you liked? I am setting up showings over the next few days. Is there anything you want to see?

(Agent Name – Company Name)

**New Lead Signup #3**

Hi %FIRST\_NAME%! It’s a good time to purchase

in (City Name) – When are you available to look at property?

**New Lead Signup #4**

I know of a few homes that you may like. Are you available to look at property in the next few days?

(Agent Name – Company Name)

**New Lead Signup #5**

Thanks for contacting me about properties for sale. I’ll check if the property is available and get back to you ASAP. What’s the best time to set up a showing?

(Agent Name – Company Name)

**New Lead Signup #6**

* Hi %FIRST\_NAME%! I received your inquiry about homes, are there any
* features that you must have?

(Agent Name – Company Name)

**What is the Best Time to Call?**

I received your real estate request. What’s

the best time to call you? (I have a property I would like to share with you)

(Agent Name – Company Name)

**Buyer R U ready?**

Hi %FIRST\_NAME%, I saw you were browsing our website (Real Geeks Website URL) When would you like to look at a few available properties?

(Agent Name – Company Name)

**Are You Still Looking?**

Hi %FIRST\_NAME%, are you thinking of purchasing a property in (City Name) this year?

(Agent Name – Company Name)

**Active On Website**

Hi %FIRST\_NAME%, I believe you are still searching for real estate in our area. What exactly are you looking for in a property?

(Agent Name – Company Name)

**Already Purchased?**

Hi %FIRST\_NAME%, In the past you were on our website looking for properties here in (City Name), I was wondering if you have already purchased a property, or are you still looking?

(Agent Name – Company Name)

**Did You Receive My Email?**

%FIRST\_NAME%, I sent you an email looking to help you with your search for properties n (City Name). Did you receive it?

(Agent Name – Company Name)

**Marked Favorites**

%FIRST\_NAME%, I saw you marked some properties as your favorites on our website. I think it would be worth looking at a few properties. When are you available to visit a few homes?

(Agent Name – Company Name)

**After Saving a Search**

Hi %FIRST\_NAME%, I see you’re interested in (Property Address). What questions do you have about the property?

(Agent Name – Company Name)

**Just Checking In**

Hi %FIRST\_NAME%, I wanted to check and see how your home search is going? Are you ready to start looking at houses?

(Agent Name – Company Name)

**What Are You Looking For?**

%FIRST\_NAME%, I just helped a client get a good deal on a property. What are you looking for? I may know of a few good properties about to hit the market.

(Agent Name – Company Name)

**Thinking of Buying?**

Hi %FIRST\_NAME%, Are you still thinking about buying a property here in the (City Name) area?

(Agent Name – Company Name)

**Any Questions?**

Hi %FIRST\_NAME%, Do you need additional information on any of the listings you have seen on my website?

(Agent Name – Company Name)

**Follow up – Buyer Still Searching**

Hi %FIRST\_NAME%, I see you’re still searching

for homes on my website. Do you have time to tour any homes this week?

(Agent Name – Company Name)

**Non-Active Buyer Lead – No Buyer Activity**

Hi %FIRST\_NAME%, I want to make sure you get notified on the properties that are hitting the market. There are some really good deals right now. Are you still looking to purchase a home or condo within the next year?

(Agent Name – Company Name)

**Buyer Is Silent**

Hi %FIRST\_NAME%, I tried reaching out to you a few months ago. Are you still looking for a home to buy?

(Agent Name – Company Name)

**Coming Soon**

There are a few homes for sale that are not on the market but may match what you are looking for… would you like to see it before anyone else?

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(Agent Name – Company Name)

**Just Tried Calling**

* Hi %FIRST\_NAME%, I just tried calling and it went to VM. What is the best time
* to reach you?

(Agent Name – Company Name)

**New Homes Hit The Market**

* Hi %FIRST\_NAME%, thank you again for visiting our website. A few more homes
* just came onto the market. Do you have time to look this week?

(Agent Name – Company Name)

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